

Alan Pina UX UI Designer

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385 201 4367

WORK EXPERIENCE

08.2022 - Present

Lowell, Arkansas.
USA

J.B. Hunt - Marketing Department

Designer - Full-time

Corporate Designer. Projects include website layouts - UI, event collaterals, sales sheets, banners, PP presentations and artwork for office floor walls/environment among others.

10.2018 - 08.2022

Lehi, Utah. USA
Remote from 2020

Buy Box Experts (Merged with Nozani in June 2020)

Senior Graphic Designer - Full-time

Designed for a full-service e-commerce agency focused on medium-sized and large-sized high-performing brands selling on Amazon. Projects included custom Brand Store layouts, A+ Content Pages, and Product Infographics, among others. Brands: Stan No Tubes, TRX, Good Mask Co, Weider, and T3 Gear among others.

05.2015 - 02.2019

Cuenca, Ecuador
Remote from 2017

Freelance Web and Graphic Designer - Part-time

Built and maintained websites on WordPress using DIVI builder, HTML & CSS, and light PHP. Also, I designed web banners, web layouts, infographics, and social media content for marketing agencies and private clients.

06.2017 - 09.2018

Jackson Hole,
Wyoming. USA

Spring Creek Ranch.

Assistant Manager. House Keeping Department - Full-time

Started as a room inspector, after two months I got promoted to assistant manager. Standardized training with video and graphic material, improved team pairing process and increased the overall department efficiency. Coordinated daily tasks with the front-desk maintenance teams. Led a team of 6 people in the winter season and up to 28 people in the summer that included housekeepers, room inspectors, and housemen.

10.2012 - 02.2015

Seasonal
Partially Remote
Cuenca, Ecuador

Fusayola.

Jr. Graphic Designer - Part-time

Worked with a local artist, Jaime Landivar, assisting him in a clothing project called "Fusayola" inspired by the pre-Columbian culture. I digitalized several artists' artworks for screen printing, designed labels, and created mockups of t-shirts with new designs.

EDUCATION

07/2022 - 01/2023
Cuenca, Ecuador

Certificate: Foundations of User Experience - UX UI
University Of Arkansas

2012 - 2017
Cuenca, Ecuador

Bachelor's Degree In Visual Arts
Universidad de Cuenca.

2006 - 2011
Cuenca, Ecuador

Technologist in Graphic Design and Multimedia
Instituto Tecnológico Sudamericano.

CORE SKILLS

- | | | |
|-------------------------|------------------------|----------------------------|
| • User interface design | • Interaction design | • Creative problem-solving |
| • User testing | • Visual story telling | • Concept design |
| • User research | • Market research | • Web design |

MAIN TOOLS & TECHNOLOGIES

- | | | |
|---------------------|----------------------|--------------------------------|
| • Adobe Illustrator | • Figma | • WordPress |
| • Adobe XD | • Visual Studio Code | • Adobe Indesign |
| • Adobe Photoshop | • HTML & CSS | • Bilingual: Spanish - English |